

Straighten your smile for less

Get up to a 50% discount on ProClear Aligners from Anthem SpecialOffers



Everyone wants a great smile, but dental and orthodontic treatments can take a lot of time and money. Braces can cost an average of \$5,000 or more.*

For some people, clear teeth-straightening aligners that you buy online can be a good lower-cost option instead of the regular wire braces you get through an orthodontist. That's why we're offering you a discount on ProClear™ Aligners through our Anthem SpecialOffers program.

Just log in and save

To get your discount:

- ✓ Log in to anthem.com/ca.
- ✓ Choose **Care**, then **Discounts**.
- ✓ Find the link to *ProClear Aligners*.

If you sign up right away, you'll also get a free whitening kit!

Here's what you'll save:

Regular cost of ProClear Aligners	\$2,590
Cost to Anthem members	\$1,295



That's a
50% discount!

Start working on your smile!

First, you'll take an online test to make sure the aligners are a good option for you. Then, you'll make an impression of your teeth using the kit ProClear Aligners sends you. They'll use that to make aligners just for you and send them to you. You just follow your care plan by changing your aligners when they tell you to.

Anthem SpecialOffers

As an Anthem member, you get SpecialOffers perks and discounts on lots of wellness products and services like ProClear Aligners.

Check SpecialOffers at anthem.com/ca for the latest discounts on things like gym memberships, acupuncture, weight loss programs and LASIK eye surgery.



IMPORTANT: PROCLEAR ALIGNERS AREN'T COVERED UNDER YOUR ANTHEM DENTAL PLAN.

* American Dental Association. 2016 Survey of Dental Fees. Fees for comprehensive treatment of adolescents ranged from \$4,978 to \$6,900. Fees for comprehensive treatment of adults ranged from \$5,100 to \$7,045.

Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

116441CAMENABC VPOD 7/19